

## The European project Tourbit will deliver a total of 520,000€ of financial support for the digitalisation of tourism SMEs

- The Tourbit Digital Acceleration Programme aims to support, during 10 months, more than 60 tourism SMEs in their digital transformation process
- Tourism SMEs can apply until April 5th to the funding opportunities by proposing a digital transformation project of up to 9,000€
- Tourism SMEs will implement their digitalisation projects with the support of a mentor/expert from Tourbit pool of service providers

Wednesday, February 1st, 2023. – The Tourbit project opens today a [call for proposals for tourism SMEs](#) aiming to finance innovative digitalisation projects in the framework of the 10-months [Tourbit Digital Acceleration Programme](#) that will foster the digital transformation process of more than 60 tourism SMEs in Europe.

Tourbit's Digital Acceleration Programme beneficiaries will have the following advantages:

- Mentoring and **technical support** to implement their project.
- **Training** on digitalisation by experts.
- Access to the **international network** of the [TourBIZZ online tourism innovation community](#).
- **Visibility** through Tourbit communications.
- **Financial support**: 8,000€ for SMEs located in Catalonia, Portugal and Slovenia; or 9,000€ for SMEs located in France, Belgium, Iceland and Lapland.

The selected applicants will receive the grant to implement their digitalisation project through the support of a service providers, such as mentors, consultants, and/or technology/ innovation providers. In that sense, a [call for the admission of service providers to select and admit service providers and to create a pool from which tourism SMEs can choose the most appropriate provider to support their project implementation is already opened.](#)

The applicants for the [call for proposals for tourism SMEs](#) must be **Small or Medium Enterprises (SMEs)** registered in one of the territories of the Tourbit partnership (Catalonia, Portugal, Lapland, Slovenia, Iceland, Belgium and France) and should belong to one of the following categories of the tourism industry:

- Hotels and similar accommodations
- Vacation and other short-stay accommodation
- Camping grounds, recreational vehicle parks and trailer parks
- Travel agencies, tour operator reservation service and related activities

The tourism SMEs interested in foster their digitalisation and that fulfil the criteria can apply through the [online application system](#) before the deadline for submissions (**April 5th, 2023**).

## About Tourbit

The Tourbit project (Fostering digitalisation of European tourism SMEs), 75% co-financed by the European COSME programme, was launched in January 2022 with the aim of boosting the adoption of digitalisation and innovation, promoting resilient and competitive SMEs.

Until June 2024, the consortium, formed by the following 8 partners, will promote the digital transformation of the European tourism sector: the **Catalan Tourism Board**, leader of the project, the **Barcelona Chamber of Commerce**, **Welcome city Lab of Paris & Co**, **ARCTUR**, the **hospitality.brussels** cluster hosted by hub.brussels the **Icelandic Tourism Cluster**, the **University of Applied Sciences of Lapland** from Finland and **Tourism Innovation Centre, NEST**, from Portugal.

[www.tourbit.eu](http://www.tourbit.eu)

[Twitter](#)

[Linkedin](#)

## For more information:

Tourbit Team

[info@tourbit.eu](mailto:info@tourbit.eu)