



## Fostering digitalisation of European tourism SMEs

TOURBIT is an European Commission co-funded project under COSME programme that will support tourism SMEs in the uptake of digitalisation and innovation by fostering their skills, knowledge and network until June 2024.

**If you are a tourism SME located in one of the 7 TOURBIT destinations: Belgium, Lapland (Finland), Île de France (France), Iceland, Portugal, Slovenia, and Catalonia (Spain) and you seek to foster your digitalisation, let's have a look at our latest news and foreseen activities!**

### What Tourbit offers

#### CO-CREATION WORKSHOPS IN TOURISM & DIGITALISATION

September / October 2022 | 7 destinations

#### Do you want to improve your customer experience? Join our co-creation workshops.

Join us to find solutions to the challenges of the digital transformation tourism SMEs are facing through the design thinking methodology. These co-creation workshops bring together key actors of the tourism ecosystem to get engaged in an innovation collaborative process to generate ideas and discuss solutions.

[More info](#)

#### DIGITAL READINESS INDEX

#### Do you want to improve your state of digitalisation? Use the Tourbit Digital Readiness Index (DRI)!

The TOURBIT DRI is dedicated to tourism SMEs interested in moving forward in digitalisation. It will help them to audit their digital readiness across different company areas and functions and will provide them with recommendations on how to improve.

[More info](#)



#### Learn about the top technologies release.

Find out the most recent trends and top technologies applied to tourism! Increase your digital awareness on state-of-the-art technologies for the tourism industry and update on their practical use and benefits for SMEs.

[More info](#)



#### Discover all our webinars and the keys to digitalise your company

Artificial intelligence, cloud computing, cybersecurity... TOURBIT offers webinars so you can easily learn how to implement the pillars to effectively digitalise your company.

[More info](#)

### Coming soon...



#### Digital Acceleration Programme

In **January 2023**, Tourism SME located in one of the 7 TOURBIT destinations will have the opportunity to participate in the DIGITAL ACCELERATION PROGRAMME, which will select 62 tourism SMEs to receive financial support, **up to 9.000€**, for upgrading their digitalisation status.

Join TourBIZZ community to stay tuned and be one of the first to be inform of the launching of Tourbit call for proposals.

#### Join our online community TourBIZZ!

TourBIZZ brings together tourism businesses and stakeholders. We connect you with your peers and providers to build a network within and across destinations. If you are eager to exchange and discuss ideas, share good practices, and make tourism better for everyone, join us in this community.

[Join](#)

[WWW.TOURBIT.EU](http://WWW.TOURBIT.EU)

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